

**About St. Luke's**

St. Luke's Hospital is an independent, not-for-profit healthcare provider committed to improving the quality of life for its patients and the community. Since its founding in 1866, St. Luke's has grown from a single hospital location to an advanced network of care providing services in over 60 specialty areas at its hospitals in Chesterfield and Des Peres, Missouri, and more than 30 other locations of care in the greater St. Louis region. St. Luke's is nationally recognized for consistently achieving the highest levels of excellence in clinical quality and patient satisfaction.

**St. Luke's Hospital is nationally recognized for clinical excellence  
Award Winning Healthcare:**

America's 50 Best Hospitals for Cardiac Surgery™  
Healthgrades®, 2020

Medicare Quality Five Star Rating  
Centers for Medicare & Medicaid Services, 2019

America's 100 Best Hospitals for General Surgery™  
Healthgrades®, 2020

Outstanding Patient Experience Award™  
Healthgrades®, 2011 – 2019

America's 100 Best Hospitals for Prostate Surgery™  
Healthgrades®, 2020

Women's Choice Award®  
WomenCertified Inc., 2015 – 2019

**2019 Tour de Wellness Photos**



To register, go to [stlukestourdewellness.com](http://stlukestourdewellness.com)  
For more information, contact St. Luke's  
Office of Development at (314) 576-2345  
or email [chloe.tubbs@stlukes-stl.com](mailto:chloe.tubbs@stlukes-stl.com).



**Tour de Wellness**  
*Ride for Heart Health*

Sunday, May 31, 2020  
St. Luke's Hospital Desloge Outpatient Center

**SPONSORSHIP OPPORTUNITIES**

Presented by:



# Tour de Wellness

Ride for Heart Health

Sunday, May 31, 2020

7 a.m. – 1 p.m.

St. Luke's Hospital

Desloge Outpatient Center

Support Health and Wellness  
in Our Community

## Join Us

Welcome to an exciting opportunity to be part of the only cycling event in the St. Louis region to raise awareness and support for heart health and wellness. Tour de Wellness is a fun and active event to celebrate healthy living and raise awareness of the dangers of a sedentary lifestyle.

Approximately 630,000 Americans die from heart disease each year, and it is the leading cause of death for men and women in Missouri. St. Luke's Hospital is committed to providing education and services to make St. Louis a healthier community.

## Your Sponsorship Makes a Difference

Sponsorship is vital to the success of Tour de Wellness. Proceeds directly impact St. Luke's Heart and Vascular Institute in its continual development of treatment options, life saving research and outreach initiatives that provide access to free health screenings and education to help decrease individuals' risk of developing heart disease. These initiatives reach more than 40,000 people in our community a year.



Tour de Wellness sponsorship offers your company prominent community recognition as a health conscious company through the event's mailings, media coverage, social media and on-site displays.

## Form a Team

Physical activity is one important way to decrease your risk of heart disease and improve your overall health. Creating a Tour cycling team is a fun recreational opportunity to promote a culture of wellness.

Tour offers riders:

- 3 routes for all experience levels
- Support and gear assistance and bike mechanic on site
- Rest stops stocked with refreshments
- Post ride lunch and beverage from Beer Outside
- Event swag
- Admission to St. Luke's Hospital Health and Wellness Expo

2020 Tour de Wellness – Ride For Heart Health Presenting Sponsor



## Sponsorship Opportunities

### Celebration Sponsor \$7,500

No matter how many miles the cyclists ride, Tour de Wellness – Ride for Heart Health participants are sure to work up an appetite! The Celebration Sponsor underwrites our post-ride celebration lunch and receives the following benefits:

- logo/name prominently displayed on Celebration Tent and event banners
- logo/name on official event t-shirt
- logo/name featured on website and social posts
- exhibit booth space
- 10 complimentary rider registrations
- Membership in the Corporate Friends of St. Luke's, which includes additional benefits through complimentary tickets to health and wellness events throughout the year

### Rest-Stop Sponsor \$3,000

Host one of the rider rest-stops along the routes. Cyclists will have the opportunity to stop, refill their drinks, recharge with a snack or rest their legs. Rest Stop Sponsors receive the following benefits:

- logo/name prominently displayed on event banners and rest stop signage
- logo/name on the official event t-shirt
- logo/name featured on website and social posts
- exhibit booth space
- 6 complimentary rider registrations
- Membership in the Corporate Friends of St. Luke's, which includes additional benefits through complimentary tickets to health and wellness events throughout the year

### Community Sponsor \$1,000

Community Sponsors help cover a number of Tour needs from logistics to supplies and receive the following benefits:

- logo/name listed on event registration banners
- logo/name on signage along Tour cycling routes
- exhibit booth space
- 2 complimentary rider registrations

### Start/Finish Line Sponsor \$5,000

Hanging high above the start and finish lines, the sponsor's logo will be seen by hundreds of cyclists, volunteers, event guests and attending media. Our Start/Finish Line Sponsor receives the following benefits:

- logo/name prominently displayed on start/finish line display and event banners
- logo/name on official event t-shirt
- logo/name featured on website and social posts
- exhibit booth space
- 8 complimentary rider registrations
- Membership in the Corporate Friends of St. Luke's, which includes additional benefits through complimentary tickets to health and wellness events throughout the year

Please confirm your sponsorship support by March 13 to be included in the pre-event and other printed material recognition opportunities.

Thank you to our Tour partner

